

Performance evaluation of R&D projects at Hydro-Québec

Jacques G. Martel
Managing Director – Research and Developments
Hydro-Québec, Canada

Abstract

To fully benefit from its research activities, Hydro-Québec has chosen to apply a rigorous integrated innovation management process for its R&D. Recognized tools and evaluation criteria now allow Hydro-Québec to select projects, track their progress, and determine their return. Mr. Jacques G. Martel, Managing Director of Hydro-Québec's research institute, will show how innovation has become a source of value creation at Hydro-Québec through the evaluation of R&D project performance.