

**IERE**  
**General Meeting**  
**November 13th 2002**

## **“Electrical R&D in the Global Market”**

by  
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### ***Abstract***

For the past 10 years, the global electricity market has been undergoing profound changes. This has led to a repositioning of research and development as a whole, especially by the appearance of new key players in the funding of technological development such as venture-capital companies as well as the need for manufacturers, electric utilities and research centres to define their scientific and technological areas of excellence in order to maintain their leadership.

This repositioning constitutes an interesting opportunity for growth for IERE. In fact, insofar as an effort is made to gain a better understanding of what the key players' technological offerings are and obtain their involvement within the organization, IERE will be ideally positioned to benefit from a situation where it can better monitor and even influence new trends in the research carried out in the electrical industry worldwide.